

Cookie Policy

Last Updated: January 2024

This Cookie Policy includes information regarding how Okapi Educational Publishing, Inc., (“**Okapi**”, “**we**”, “**us**” or “**our**”), use Cookies and other similar technology on our Website. Please note that this Cookie Policy will be updated from time to time, and you are encouraged to periodically review this Cookie Policy to stay informed of any updates. Your continued use of the Website will be deemed acceptance from you of any updates to this Cookie Policy. Also, please note that, unless we define a term in this Cookie Policy, all capitalized terms used in this Cookie Policy have the same meanings as in our Terms of Use and Privacy Policy. So, please make sure that you have read and understand our **Terms of Use** and **Privacy Policy**.

We may place Cookies and other similar technology on your device, including any mobile device, in accordance with applicable laws. You can adjust your browser settings to opt out of certain cookies; you may need to refresh the page before the changes to the settings take effect. Please note that strictly necessary Cookies will always be turned on, as they are necessary for your device to work properly with our Website, and you may select any Cookies you would not be willing to allow on your device.

What are Cookies and similar technologies?

Cookies are text files placed on your device to store data that can be recalled by a web server in the domain that placed the Cookie. Those Cookies are set by us and called first-party Cookies. We may also use “web beacons” to help deliver Cookies and gather usage and performance data. Web beacons do not place information on your device, but they may work in conjunction with cookies to monitor website activity. The information provided below about Cookies also applies to web beacons and similar technologies. Conversion pixels are small codes located on a particular web page which are triggered when someone visits a page resulting in an increase in the conversion count. We also use third-party Cookies, which are Cookies from a domain different than the domain of the website you are visiting and are used for advertising and marketing efforts. You can find more information about Cookies at www.allaboutcookies.org.

Information Collected via Cookies: Okapi receives and records information which may include personal information from your browser when you visit our Website. We use a variety of methods and Cookies. However, broadly speaking, the information we collect may include (1) your IP address; (2) a unique Cookie identifier, Cookie information and information on whether your device has software to access certain features; (3) unique device identifier and device type; (4) domain, browser type and language, (5) operating system and system settings; (6) country and time zone; (7) previously visited Website; (8) information about your interaction with our Website such as click behavior and indicated preferences; and (9) access times and referring URLs.

What types of Cookies do we use and how long do they last?

We use both first-party and third-party cookies:

- First-party cookies, that are set by the Website you are visiting.
- Third-party cookies, that are set by a domain that is different from the Website you are visiting. For instance, when you open a page that contains a YouTube® video, some Cookies will be placed on your device by the YouTube® website.

Cookies can be either session Cookies or persistent Cookies:

- Session Cookies expire when you leave the Website and close your internet browser.

- Persistent Cookies stay in place in your browser even after leaving the Website. For instance, a Cookie that stores the information to know whether you are a new or a returning visitor is a persistent Cookie.

The Website may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our Website, we encourage you to read the privacy notice of every website you visit.

Our purposes for using Cookies and similar technologies:

We may use information collected from Cookies to identify user behavior and to serve content based on your profile, and for the other purposes described below, to the extent legally permissible in certain jurisdictions.

In other cases, we can associate Cookie information (including information from Cookies placed via our advertisements on third party sites) with an identifiable individual. For example:

- **Marketing Emails.** If we send you a personalized email which includes Web Beacons, Cookies or similar technologies, we would be able to know whether you open, read, or delete the message. When you click a link in a marketing e-mail you receive from us, we may also use a Cookie to log what pages you view and what content you download from our Website, even if you are not registered at or signed into our Website.
- **Storing your preferences and settings.** We use Cookies to store your preferences and settings on your device, and to enhance your experiences. Saving your preferences with Cookies prevents you from having to set your preferences repeatedly.
- **When signing in and authentication.** We use Cookies to authenticate you. When you sign-in to your account, we store a unique ID number, and the time you signed in, in an encrypted Cookie on your device. This Cookie allows you to move from page to page without having to sign in again on each page. You may be able to also save your sign-in information so you do not have to sign in each time you return to your account.
- **Security.** We use Cookies to process information that helps us secure our Website, as well as detect fraud and abuse.
- **Storing information that you provided.** We use Cookies to remember information you shared. If applicable, when you make selections or choices on our Website, we store the data in a Cookie for the purpose of remembering the information.
- **Analytics.** We may use first-party and third-party Cookies and other identifiers to gather usage and performance data. For example, we may use Cookies to count the number of unique visitors to a web page or service and to develop other statistics about the operations of our Website.
- **Performance.** We may use Cookies to understand and improve how our Website perform in order to keep our Website up and running.

What if I don't want Cookies or similar tracking technologies?

Necessary Cookies will always be active. We recommend installing a web browser plugin built for a comprehensive and up-to-date summary of every third party accessing your web browser. You can also choose to have your computer warn you each time a Cookie is being sent to your device, or you can choose to turn off all Cookies.

If you want to block all Cookies, you may be able to do this through your browser settings on each browser and device that you use to access the internet. Each browser is a little different, so look at your browser "Help" menu to learn the correct way to modify your Cookies preferences. Alternatively, www.allaboutcookies.org provides further information on how to do this and on how to delete cookies already in place on your hard drive if you so wish. Please be aware that, if you turn Cookies off, you may not have access to many features that make our Website efficient and some portions of our Website may not function properly.

You should be aware that disabling a category of Cookies will not delete an existing Cookie from a browser. Deletion of Cookies already in place on your hard drive needs to be done separately.

Contact Us

If you have any questions about this Cookie Policy, please contact us: by emailing us at: privacy@myokapi.com, or calling or writing us at the information below.

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